



Designing Successful e-Learning, Michael Allen's Online Learning Library: Forget What You Know About Instructional Design and Do Something Interesting

Michael W. Allen

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This is the second volume of six in Michael Allen's e-Learning Library--a comprehensive collection of proven techniques for creating e-learning applications that achieve targeted behavioral outcomes through meaningful, memorable, and motivational learning experiences. This book examines common instructional design practices with a critical eye and recommends substituting success rather than tradition as a guide. Drawing from theory, research, and experience in learning and behavioral change, the author provides a framework for addressing a broader range of learner needs and achieving superior performance outcomes.

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