



Media Nuts & Bolts For Your Ministry

Kim D'Souza

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Media (Branding, TV, Radio, Internet, Print etc) can help your ministry to reach the unreached in a faster, louder and a better way. Media has the power to influence and it's time we get intentional in the way we use it- not to show how cool our ministry is, but to show how cool our God is. I am sure your church/ ministry has been using media in some form or the other. **But this book will challenge you to raise the bar.**

The book is divided into 17 chapters covering branding, print, podcasting, internet, broadcasting, internet streaming, script writing, blogging, group texting, whatsapp etc. This one stop shop guide covers handy information like:

1. How to design a ministry/church logo
2. How to make impactful websites
3. How to get in Television ministry
4. How to train volunteers towards media excellence
5. How to write a book
6. How to make use of Internet streaming
7. How to start a blog
8. How to use social media
9. How to broadcast your sermon online
10. How to write a script for videos/ movies
11. How to shoot a video
12. How to edit a video
13. How to build a mobile app
14. How to use Whatsapp and Group SMS for ministry
15. How to get into podcasting
16. How to stir up your creativity

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