Applied Microsoft Power BI: Bring your data to life!

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An insightful tour that provides an authoritative yet independent view of this exciting technology, this guide introduces Microsoft Power BI - a cloud-hosted, business intelligence and analytics platform that democratizes and opens BI to everyone. Information workers will learn how to connect to popular cloud services to derive instant insights, create interactive reports and dashboards, and view them in the browser and on the go. Data analysts will discover how to integrate and transform data from virtually everywhere and then implement sophisticated self-service models. The book teaches BI and IT pros how to establish a trustworthy environment that promotes collaboration and how to implement Power BI-centric solutions for descriptive, real-time, and predictive analytics. Developers will find how to integrate custom applications with Power BI, embed reports, and implement custom visuals to present effectively any data. Ideal for both experienced BI practitioners or beginners, this book doesn't assume any prior data analytics experience. It's designed as an easy-to-follow guide that introduces new concepts with step-by-step instructions and hands-on demos. What's Inside: Power BI for Information Workers Get instant insights from cloud services and files Explore data with a few clicks Access BI content on mobile devices Power BI for Data Analysts Import data from virtually anywhere Cleanse, transform and shape data Create sophisticated data models Implement business calculations Power BI for Pros Enable sharing and collaboration Implement organizational BI solutions Power BI for Developers Implement Power BI-centric solutions Report-enable custom applications Build custom visuals and much more ... The book website at www.prologika.com provides sample chapters, source code, and discussion forum.

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