



The Business Ethics Activity Book: 50 Exercises for Promoting Integrity at Work

Dr. Marlene Caroselli

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Public sentiment and a growing sense of corporate guilt have given American business a much-needed shove toward more ethical behavior, but without step-by-step guidance, many professionals don't know where to start. Caroselli's exercises are thought-provoking, fun, and adaptable, and will set individuals and their organizations on the right course for better leadership, conduct, sales methods, management, and teamwork. Ethics will continue to be a hot topic - the audience is there, and will stay. Many books will be taking the rant-and-rave approach, which may give psychological benefit - but "The Business Ethics Activity Book" will show people what to do. Leading ethicists provide additional insight in chapter introductions. Caroselli does not pretend to teach ethics - rather this book is about creating a culture where inherently ethical people are encouraged to create a synergy between principles and profit. More ethical conduct will help protect companies against liability claims.

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