



Financial Accounting for Decision Makers with MyAccountingLab Access Card

Peter Atrill, Eddie McLaney

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With a comprehensive and accessible introduction to the subject, *Financial Accounting for Decision Makers* focuses on the ways in which financial statements and information can be used to improve the quality of decision making. The practical emphasis throughout the book ensures the material is always relevant, whilst the authors' style of introducing topics gradually and explaining technical terminology in a clear, friendly style caters for all students, whether on specialist accounting or non-specialist business degrees. Key features: * Interactive 'open-learning' style, ideal for self-study, encourages you to check your progress continually. * Colourful and relevant examples from the real world, including company reports and survey data, demonstrate the practical application and value of concepts and techniques learnt. * Chapter 1 now includes how businesses are managed and the importance of ethical behaviour in accounting. * Chapter 5 now includes the framework of financial reports as well as updated coverage of financial reporting requirements. * Fully integrated coverage of International Financial Reporting Standards (IFRS). * Even more activities and exercises which enable you to constantly test your understanding and reinforce learning. * Key terms, glossary and bulleted summaries providing excellent revision aids. Join over 10 million students benefiting from Pearson MyLabs This title can be supported by MyAccountingLab, an online homework and tutorial system designed to test and build your understanding. MyAccountingLab provides a personalised approach, with instant feedback and numerous additional resources to support your learning. *A personalised study plan *Usable either following chapter-by-chapter structure or by learning objective *Worked solutions showing you how to solve difficult problems *Limitless opportunities to practise Use the power of MyAccountingLab to accelerate your learning. You need both an access card and a course ID to access MyAccountingLab: 1. Is your lecturer using MyAccountingLab? Ask your lecturer for your course ID 2. Has an access card been included with the book? Check the inside back cover of the book. 3. If you have a course ID but no access card, go to <http://www.myaccountinglab.com> to buy access to this interactive study programme. Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of Business and Management at the Plymouth University Business School Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University.

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